

DESIGN SYSTEMS, INC.

Specializing in Manufacturing Process Design & Integration

PROJECT

Plan, prepare and execute a successful new product launch.

CUSTOMER

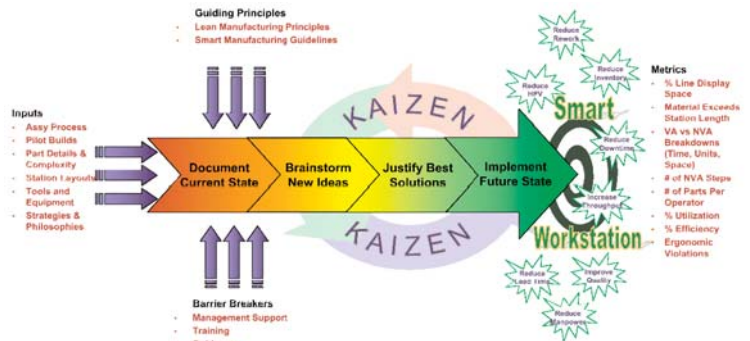
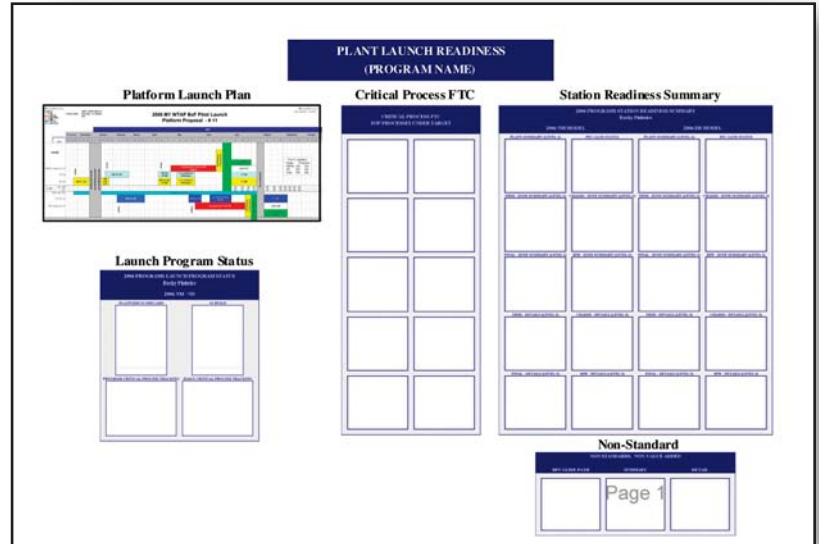
DaimlerChrysler

Description

Introduce new product into an existing truck plant in USA. Incorporate new process, equipment and layout requirements according to schedule. Launch new product from start of Prototyping through Volume Build.

Objectives

- Facilitate process requirements development.
- Identify all key product launch personnel.
- Establish readiness criteria.
- Establish a check and balance mechanism to track and report progress and issues resolution.
- Facilitate issues ownership and countermeasure development.
- Validate launch readiness.
- Facilitate continuous process improvement throughout the planning and execution process.



“BOTTOM-LINE” RESULTS:

- Involves all key players early in the planning stages.
- Successful new product launch on schedule.
- Production Acceleration objectives met.
- All cost objectives met.
- Manpower efficiency objectives met.

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